A Tale of Two Presidents: Driving Post-Secondary Outcomes for Students
Our Partnership Serves Education

Students

Families

Educators
Joining Us Today...

Dr. Kristi Wilson
**President of AASA**
Superintendent Buckeye Elementary School District

Dr. Deb Kerr
**Former President of AASA**
Candidate for State Superintendent of Wisconsin

Bryan Contreras
**VP K12 Partnerships, myOptions**
Former Executive Director, KIPP Through College
myCollegeOptions is now part of myOptions!

Evolving for Modern College and Career Planning
Bridging the Gap with Technology

INTEGRATED TOOLS INCREASING EDUCATIONAL OPPORTUNITIES FOR ANY STUDENT
Discussion
Superintendents Play a Role in CCR
Bellwether Education, Missing in the Margins: Estimating the Scale of the COVID-19 Attendance Crisis

3M Missing Students Nationwide

New England

West Coast
1. No-Cost College and Career Planning Resources
Reallocate budget from expensive alternatives
2. District Level Data Provides Direction
Adjust to meet expectations of board and state for student success

<table>
<thead>
<tr>
<th>Course Type</th>
<th>District</th>
<th>State</th>
<th>National</th>
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</thead>
<tbody>
<tr>
<td>Honors Programs</td>
<td>53.5%</td>
<td>44.5%</td>
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<tr>
<td>Career and Technical (CTE)</td>
<td>22.8%</td>
<td>21.7%</td>
<td>47.0%</td>
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<td>Other Advanced Programs</td>
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<td>General College Prep</td>
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<td>College-Credit Courses</td>
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<td>28.7%</td>
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<td>Gifted/Accelerated Programs</td>
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<tr>
<td>Advanced Placement (AP)</td>
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<td>26.1%</td>
<td>31.5%</td>
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Should you allocate funds toward CTE programs?

Should you build a relationship with a local community college?
Unlock understanding of career pathways and skill layering over time

3. Collaborate with Feeder Schools
Unlock understanding of career pathways and skill layering over time
Equity & Access for First-Generation Students
Tailored matches help students explore colleges

Planning checklists help students learn the process

Explore scholarship opportunities that fit their academic profile
Mentors can provide support as students complete checklist items & the FAFSA process.
Sample of 2019-2020 Superintendent Report

DEMOGRAPHIC AND ACADEMIC COMPARISON

### Gender

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<th>Gender</th>
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<tr>
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<td>43.4%</td>
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### First Generation College Bound

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<tr>
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<tr>
<td>State</td>
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<tr>
<td>National</td>
<td>72.4%</td>
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ANY SCHOOL
EVERY STUDENT

No Subscriptions | No Set Up | No Licenses | No Additional Software | No Maintenance
Getting Started is Streamlined

1. Get a registration link to share with your students

2. We’ll invite your students and school counselors to our platforms

3. Start getting real-time updates
There’s Still Time to Help the Class of 2021!

**College and Workforce Certification Programs**
- Priority deadlines for college applications (December)
- FAFSA completion and submitting any verification documents (December)

**Workforce and Military**
- Finalize plans for military service to guide transition with family (December)
- Guide employment application and interview skill development (December)
Learn More

educators@myoptions.org

myOptions
for college & career success